

PURE
POTENTIAL



EY SHARES THE FIVE ESSENTIAL WORKPLACE
SKILLS FOR THE FUTURE

21st FEBRUARY 2017

WELCOME

1. Introduction to Pure Potential and how we can help you
2. Five essential workplace skills for the future by EY
3. Hear from a current apprentice about their skills development
4. Questions & Answers – your chance to ask the panel your questions

APPLY



The Careers Section

- 12-page apprenticeship special from Get My First Job
- How to gain work experience
- Writing CVs and covering letters
- Job applications and interviews
- Career profiles including healthcare, finance, law, property and many more

The University Section

- Personal Statement Masterclass
- Choosing the right course & university
- University interviews
- Applying to Oxford or Cambridge
- Student finance
- Dealing with A-level results day

PANEL MEMBERS



Harriet Lunney
Student Recruitment Officer



Maayon Ravindran
Assurance Associate



Future Skills



The better the question. The better the answer.
The better the world works.

Content

- ▶ Introduction to EY
- ▶ What are Future Skills
- ▶ #EYFutureSkills challenges
- ▶ Events and how to contact us

20+ offices

In addition to London, we have over 20 other offices in the UK with opportunities to join EY

Ranked No. 1

professional services
employer by Universum
2016 World's Most Attractive
Employers ranking

150

Countries in
which we operate



\$28bn

Our global revenue in 2015

8m

hours of learning by our people every year

2i2,000

EY people worldwide





Future Skills

- ▶ The Fourth Industrial Revolution is coming and disruptive technologies are turning the world of work on its head – which means the skills you need for future success are changing fast.
- ▶ The World Economic Forum (WEF) recently asked 350 HR leaders from the world's biggest organisations which skills will be in greatest demand in their business in 2020.
- ▶ Building on WEF's research, and developing it using our own experts, we've identified these 5 key future skills you simply cannot afford to ignore when you're setting out your path to career success:

The Future Skills required

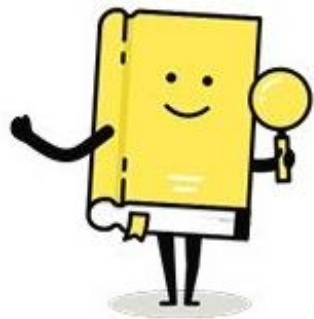


#EYFutureSkills Challenges

 decoder	 biggest selfie
<p>Week 1 Challenge: Play now!</p> <p>Think you're a cracker code breaker? Test your decoding skills and you could WIN 1 of 10 virtual reality headsets.</p> <p>PLAY NOW</p>	<p>Week 2 Challenge: Play now!</p> <p>Stretch those arms and show us how many friends you can tag in your selfie! You could WIN £1,000 for your charity and/or 1 of 10 mini drones.</p> <p>PLAY NOW</p>
 instabot	 cryptic 360
<p>Week 3 Challenge: Play now!</p> <p>Does your bot have the future skills to find the hidden Instagram account? Show us and you could WIN 1 of 10 wireless speakers.</p> <p>PLAY NOW</p>	<p>Week 4 Challenge: Coming soon</p> <p>Got an investigative mind? Follow the cryptic clues to solve the puzzle and you could WIN a London Tech Week experience and/or 1 of 10 fitness bands.</p>



EY
AND
YOU



<http://ukcareers.ey.com/EYandYOU>

How EY can help you find out more?



Webinars



Pathmotion



Website



facebook.com/eyukcareers



[@EY_SchoolsUK](https://twitter.com/EY_SchoolsUK)



instagram.com/eyukcareers



linkedin.com/company/ernstandyoung



youtube.com/eyukcareers



eyschools@uk.ey.com



0800 289 208



ukcareers.ey.com/schools

FUTURE WEBINARS

The apprenticeship levy; what is it, how are businesses reacting and what opportunities will be created for young people?

Date – Thurs 9th March

Time – 16:30-17:30

EY tells all about their school leaver opportunities

Date – Tues 28th March

Time – 17:00-17:45

www.purepotential.org/pp-webinars

USEFUL WEBSITES

THANK YOU!

Pure Potential

www.purepotential.org

APPLY 2017 – to purchase this years university and careers guide

www.applyguide.org

EY Future Skills

<https://ukcareers.ey.com/futureskills>

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